



NEWS RELEASE

Board changes at ALDA

Vancouver, BC – July 24, 2013 ALDA Pharmaceuticals Corp. (APH:TSX-V) (the “Company” or “ALDA”) announces that Dr. Terrance Owen has resigned his directorship on Alda’s Board of Directors. In addition, Dr. Owen will no longer occupy the positions of President and CEO.

On behalf of:

ALDA Pharmaceuticals Corp.

Jamie Lewin,
Director and CFO

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Cautionary Note Regarding Forward-looking Statements: Information in this press release that involves ALDA’s expectations, plans, intentions or strategies regarding the future are forward-looking statements that are not facts and involve a number of risks and uncertainties. ALDA generally uses words such as “outlook,” “will,” “could,” “would,” “might,” “remains,” “to be,” “plans,” “believes,” “may,” “expects,” “intends,” “anticipates,” “estimate,” “future,” “plan,” “positioned,” “potential,” “project,” “remain,” “scheduled,” “set to,” “subject to,” “upcoming,” and similar expressions to help identify forward-looking statements. The forward-looking statements in this release are based upon information available to ALDA as of the date of this release, and ALDA assumes no obligation to update any such forward-looking statements. Forward-looking statements believed to be true when made may ultimately prove to be incorrect. These statements are not guarantees of the future performance of ALDA and are subject to risks, uncertainties and other factors, some of which are beyond its control and may cause actual results to differ materially from current expectations.